

November 2021

Terms of Use - Social Media

Social Media Terms and conditions for PUBLIC use

Purpose

These terms of use establish guidelines and expectations for members of the public to engage the Saskatchewan Health Authority (SHA) in social media dialogue responsibly. **If you are experiencing a medical emergency, call 911 immediately.**

The SHA in no way verifies or confirms the accuracy of user comments. The SHA does not endorse any comments posted by users. Comments that violate these terms of use may result in the deletion of the comment and blocking of the user to prevent further inappropriate comments.

Commenting

Saskatchewan Health Authority expects that conversations and comments will be respectful. We reserve the right to edit or remove any comments that are:

- obscene, defamatory, threatening, harassing, racist, sexist, homophobic, slanderous, insulting, life-threatening, discriminatory, or hateful;
- serious, unproven, unsupported, or inaccurate accusations against individuals or organizations including the SHA;
- abusive, aggressive, coarse, explicit, vulgar, violent, obscene, or pornographic;
- personal attacks and/or defamatory statements;
- encourage or suggest illegal activity;
- disrespectful of the privacy of others;
- solicitations, advertisements, or endorsements of any financial, commercial or non-governmental agency;
- repetitive posts copied and pasted by one or multiple users;
- unintelligible or irrelevant messages;
- posted anonymously or by robot accounts, or not sent by the author; and
- too far off-topic; and
- any other message the SHA believes is inappropriate or does not add to the conversation.

Users who continually act contrary to these terms of reference may be temporarily or permanently banned from SHA's social media channels.

Healthy People, Healthy Saskatchewan

The Saskatchewan Health Authority works in the spirit of truth and reconciliation, acknowledging Saskatchewan as the traditional territory of First Nations and Métis People.

NOTICE OF CONFIDENTIALITY: This information is for the recipient(s) listed and is considered confidential by law. If you are not the intended recipient, any use, disclosure, copying or communication of the contents is strictly prohibited.

Please note:

- Questions about personal medical issues should be directed to your family physician or other health care professional, and should not be shared on social media. The SHA will not respond to questions or comments about personal medical issues on social media channels..
- Reporters are asked to refer any questions directly to the SHA.

Privacy

Prior to using any social media platform you must agree to the terms of service agreements and/or data policies established by these sites. Such agreements may include collecting your content and communications to improve services and/or share with third party partners. The SHA encourages all individuals to read the privacy policy associated with the social media platform they are using regarding the use of personal information posted on that site. The SHA does not own content shared on social media platforms and cannot guarantee the security, privacy or future use of any information shared. Users are solely responsible for the information provided to the SHA on social media platforms. Please contact a [quality of care coordinator](#) with questions or concerns about you or your loved one's care experience.

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